

Client~ConneXion expands into Automotive Internet Market with ConneXion based Suite of Services and Products

Dallas, TX, June 15, 2010: Client~ConneXion, LLC has launched a new suite of Automotive Internet Marketing products and services that assists auto dealerships in capturing more business and customer interaction via online practices. Client~ConneXion's base products include Chat~ConneXion – a Live Web Chat Application that assists sales and service departments with online interaction for internet customers as well as Response~ConneXion, an afterhours lead response management system for General Motors “Standards for Excellence” One Source leads.

The new market expansion includes the following:

- Constant~ConneXion - an eMarketing blitz program
- Social~ConneXion - Social Media Management Service
- Customer~ConneXion - Customer Survey and Rating Management
- SEO/SEM~ConneXion - an Internet Web Presence Consulting Service

This suite of products focuses on the online marketing aspect for auto dealerships in order to stay relevant in their local markets. Additionally, it maintains their social presence on popular media sites.

The Constant~ConneXion – an eMarketing Service includes monthly eNewsletters and an eMail marketing campaign that includes attention to both sales and service.

- Creates an ongoing dialogue with customers and prospects
- Drives customer loyalty and keeps your dealership top-of-mind
- Improves SEO driving traffic to your website
- Drives fixed ops revenue with coupons and promotions

Social~ConneXion offers a Social Media Management Service that maintains your social reputation while simultaneously interacting with fans, friends and customers.

- Customization of your Dealership Facebook Fan Page
- Assistance with Facebook postings
- Twitter Setup and Tweeting
- Contests and Promotions Management
- Blogging

Customer~ConneXion develops an auto dealership Survey and Testimonial Management system to capture reviews and ratings directly from satisfied customers.

- Pro-actively requests reviews and feedback from customers
- Directs customer feedback to viable sources, such as Yelp, Google Reviews, etc
- Increases Organic SEO presence

And lastly SEO/SEM~ConneXion is a consulting service that focuses on increased web presence for your auto dealerships.

- Target Information, shoppers, buyers differently using focused ads and keyword selection
- Dominate your local marketing on Google/Yahoo
- Linking Campaigns
- Social Bookmarking

Client~ConneXion's introduction to these additional products and services offers a complete solution for Automotive Internet Marketing for auto dealerships nationwide. Brad Hornung of the Bob Moore Auto Group, a 10 store group with 17 brands, tells us that "Client~ConneXion is hands down the best vendor we've worked with. From the Chat~ConneXion to the SEO/SEM~ConneXion we've seen nothing but results. There are tons of other solutions out there but you get what you pay for and CCX is blowing the competition away. To sum it up: Client~ConneXion rocks!!!"

Client~ConneXion is a software solution firm based out of Dallas, TX that specializes in a Live Web Chat Application that pro-actively engages and "UP's" every web visitor for auto dealerships throughout the country. For more information visit their website at www.ClientConneXion.com or call 877.888.5948.